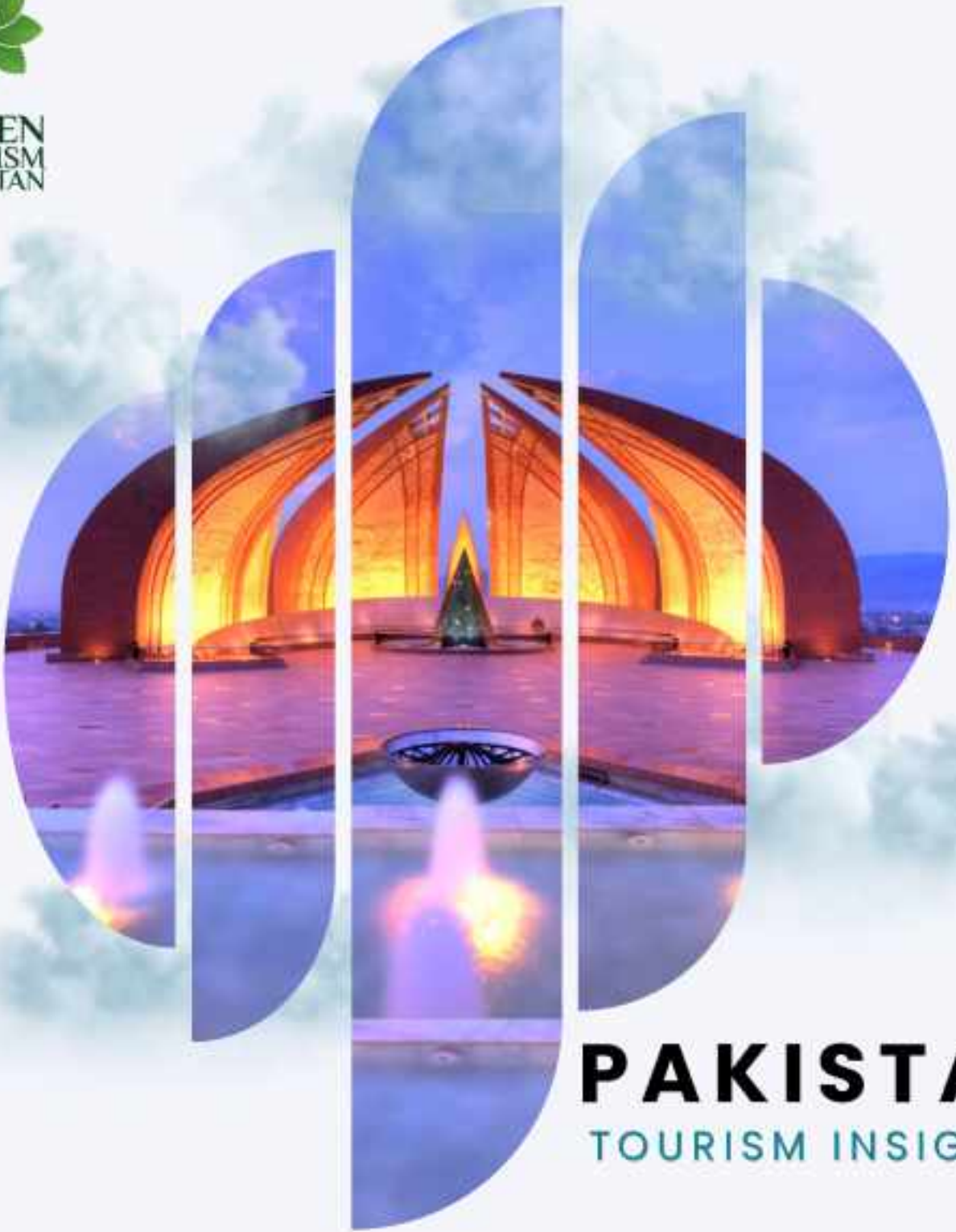




**GREEN
TOURISM
PAKISTAN**



PAKISTAN

TOURISM INSIGHTS

WHAT YOU WILL FIND:



YEAR 2025
DATA



INBOUND,
OUTBOUND &
DOMESTIC INFLOW



LAST FIVE YEARS
DATA



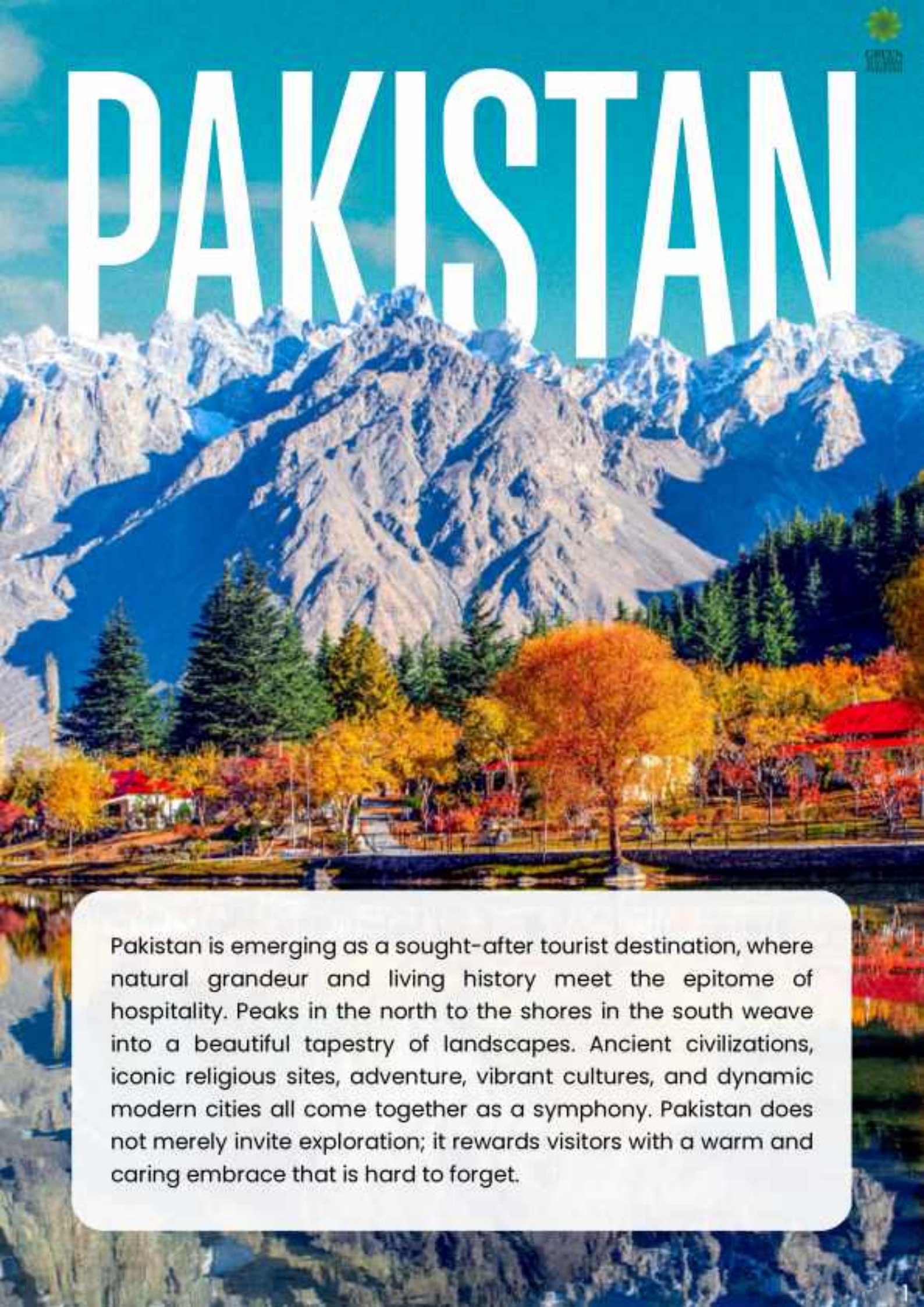
DATA CLASSIFIED
BY CATEGORY

2026
EDITION

Green Tourism Pakistan

TABLE OF CONTENTS

01	INTRODUCTION	01
	Overview of Pakistan's tourism potential and the role of Green Tourism Pakistan.	
02	RECAP	04
	2025 edition summarizing 2024 tourism data and key performance highlights.	
03	INTERNATIONAL INFLOW	06
	Category-wise analysis of the top 10 countries with trend comparison.	
04	SITE WISE	18
	Site-wise analysis of visitor arrivals across major entry points for the year 2025.	
05	OUTBOUND STATISTICS	20
	Performance of outbound departures from Pakistan to different countries.	
06	DOMESTIC INFLOW	32
	Overview of domestic tourist inflows across Pakistan's provinces and regions.	
07	INBOUND STATISTICS	49
	Performance of international inflow into Pakistan from 2021 to 2025, highlighting growth patterns.	



PAKISTAN

Pakistan is emerging as a sought-after tourist destination, where natural grandeur and living history meet the epitome of hospitality. Peaks in the north to the shores in the south weave into a beautiful tapestry of landscapes. Ancient civilizations, iconic religious sites, adventure, vibrant cultures, and dynamic modern cities all come together as a symphony. Pakistan does not merely invite exploration; it rewards visitors with a warm and caring embrace that is hard to forget.



IT'S BEAUTIFUL - IT'S PAKISTAN



GREEN
TOURISM
PAKISTAN

GREEN TOURISM PAKISTAN



Green Tourism Pakistan, an initiative of the Special Investment Facilitation Council (SIFC), Government of Pakistan, is envisioned to develop the tourism ecosystem in Pakistan. It focuses on building state-of-the-art hospitality infrastructure, supporting faith and cultural tourism, facilitating policy reforms & preservation of historical and archaeological sites, and opening new avenues such as adventure, eco, sports, and medical tourism. Acting as a bridge between stakeholders and promoting Pakistan's image internationally, it seeks to attract foreign direct investment and establish Pakistan as a premier global destination.



TOURISM INSIGHTS

2025 EDITION RECAP



1

CONTRIBUTION TO GDP

According to the World Tourism & Travel Council (WTTC) report, 2024, Tourism contributed USD 19.8 billion (5.8% of GDP) in 2023.

SECTOR FORECAST

The report by WTTC stated that the sector is projected to generate USD 36 billion in economic value by 2034.



3

VISITORS SPENDING

According to the WTTC report, 2024, domestic tourism remains the foundation of the sector, accounting for the majority of visitor spending.

INTERNATIONAL ARRIVAL

International tourist arrivals increased by 138% in 2024.



5

MEDICAL TOURISM

Medical tourism recorded exceptional growth of 540%, driven largely by regional demand.



TOURISM INSIGHTS 2025 EDITION RECAP



6

ADVENTURE TOURISM

Mountaineering tourism decreased by 26%, and trekking increased by 38%.

RELIGIOUS TOURISM

Sikh tourism grew by 104%, supported by improved pilgrimage facilitation, including a 20% increase in pilgrims at the Kartarpur Corridor.

7



8

EMPLOYMENT CONTRIBUTION

The sector supported 4.73 Mn jobs, with an annual growth rate of 6.7%.

DUAL NATIONALS

Dual nationality visitor arrivals slightly decreased by 6%.

9



10

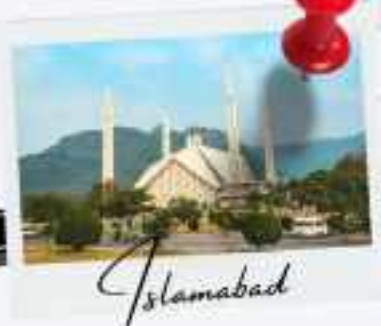
VISA PRIOR TO ARRIVAL

The introduction of the Visa Prior to Arrival (VPA) initiative, a key driver behind the overall increase in tourist arrivals.

INTERNATIONAL TOURISM STATISTICS



Leisure
Travels



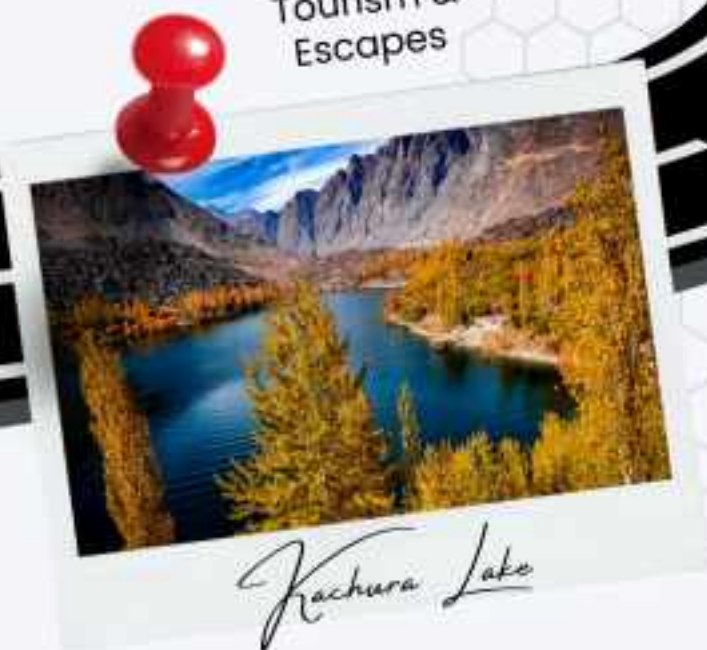
Mountaineering
& Trekking



Faith
Tourism



Tourism &
Escapes





TOP 20 COUNTRIES

TOTAL INTERNATIONAL ARRIVAL 2025

COUNTRY	TOTAL
Afghanistan	575,674
United Kingdom	514,412
United States	248,665
Iran	152,885
Canada	117,600
China	85,575
India	77,907
Australia	58,578
Germany	43,097
Spain	33,272
Italy	32,771
Philippines	32,455
France	19,072
Norway	18,094
Turkiye	15,262
Netherlands	15,198
Ireland	13,841
Malaysia	11,626
Bahrain	11,306
Oman	11,074

Total Overall Arrival: 2,290,856 (2.3 Million)



TOTAL TOURISM ARRIVAL 2025

CATEGORY WISE

"According to UN Tourism, tourism is a social, cultural, and economic phenomenon involving people traveling to and staying in places outside their usual environment for up to one consecutive year for leisure, business, or other personal purposes, excluding employment by a resident entity in the place visited"

CATEGORY	TOTAL
General Tourists	527,186
Dual Nationals	340,328
Medical	299,426
Kartarpur	48,539
Study	13,491
Sikh Pilgrims	5,532
Tabligh	4,566
Conference	1,992
Sports	1,756
Mountaineering & Trekking	1,523
Missionary	314
Culture	240
Seminar	237
Total Overall Tourists	1,245,130



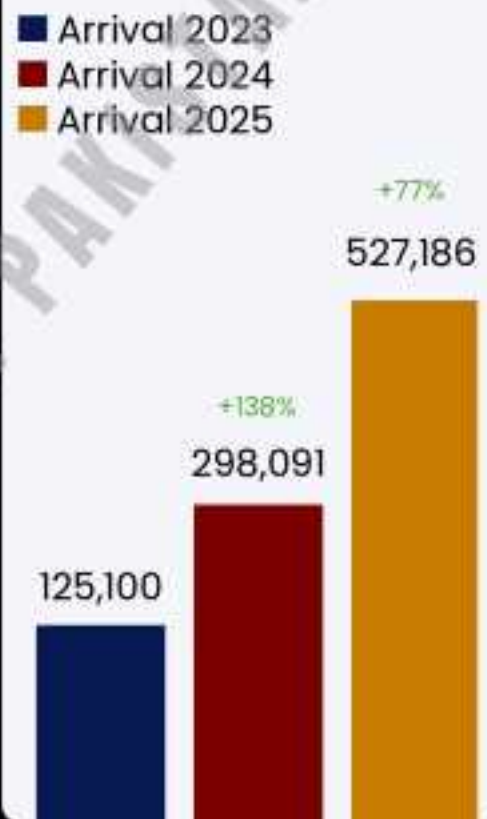
GENERAL TOURIST ARRIVAL 2025

TOP 10 COUNTRIES

"The official count of a non-resident visitor entering a country for tourism purposes, recorded at the point of entry during a specific period of time."

COUNTRY	GENERAL	VPA	TOTAL
Afghanistan	238,404	NA	238,404
Iran	5,360	75,299	80,659
UK	3,310	42,836	46,146
USA	2,415	30,785	33,200
China	1,373	16,716	18,089
Canada	614	10,615	11,229
Australia	1,226	5,255	6,481
Malaysia	546	5,497	6,043
Bangladesh	260	4,781	5,041
Germany	198	4,582	4,780

Total Arrival: 527,186





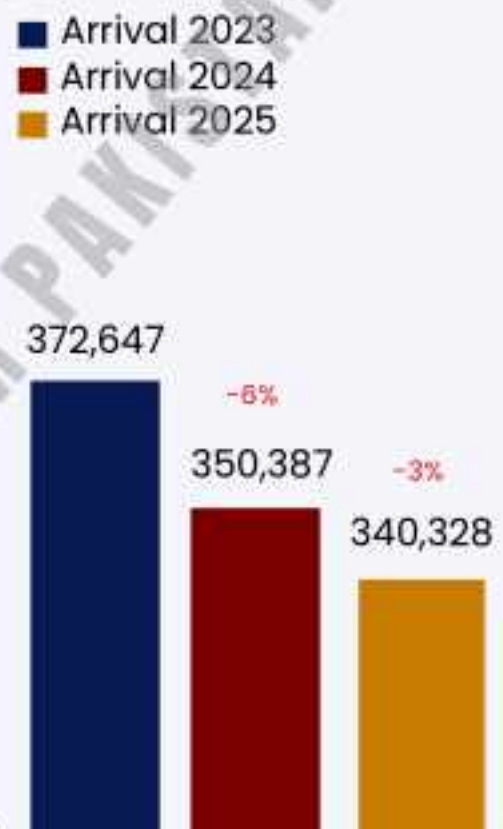
DUAL NATIONALS ARRIVAL 2025

TOP 10 COUNTRIES

"A person possessing valid citizenship of both the destination country and another state, who may enter and exit using the rights and privileges of either nationality under applicable immigration laws."

COUNTRY	TOTAL
UK	176,088
USA	51,520
Canada	38,445
Australia	16,050
Italy	14,983
France	5,678
Germany	5,455
Spain	4,814
Ireland	3,991
Belgium	3,582

Total Arrival: 340,328





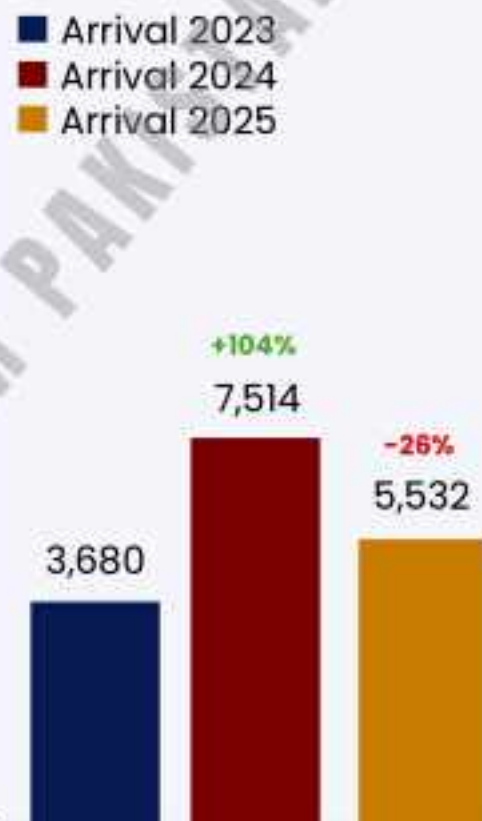
SIKH YATREES ARRIVAL 2025

TOP 10 COUNTRIES

"Sikh pilgrims who travel to visit designated Gurudwaras and are granted entry under applicable pilgrimage or visa facilitation arrangements."

COUNTRY	TOTAL
United Kingdom	1,814
Canada	1,486
United States	1,187
India	447
Australia	216
Malaysia	82
New Zealand	60
Singapore	55
Italy	30
Austria	22

Total Arrival: 5,532





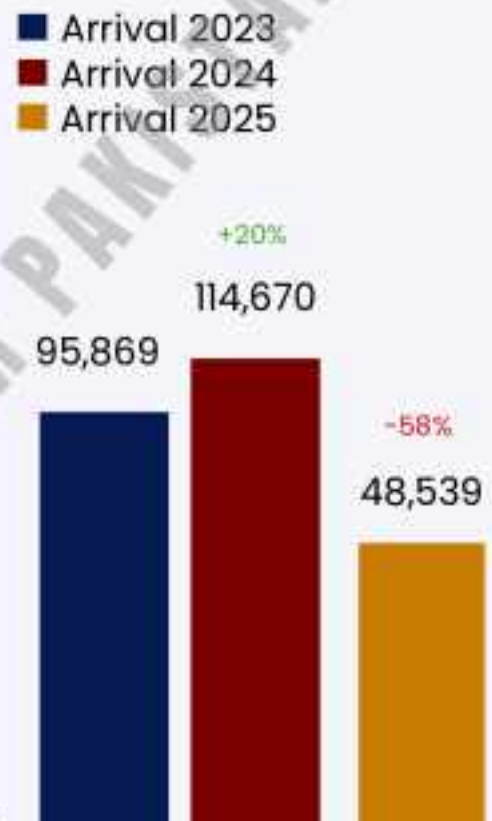
KARTARPUR 2025

TOP 10 COUNTRIES

"Pilgrims entering Pakistan through the visa-free corridor to visit Gurdwara Darbar Sahib Kartarpur, facilitated under designated border entry and registration procedures specific to the Kartarpur Corridor."

COUNTRY	TOTAL
India	45,404
Canada	1,121
USA	516
Australia	509
UK	357
Italy	185
New Zealand	88
Germany	64
Spain	43
Portugal	41

Total Arrival: 48,539





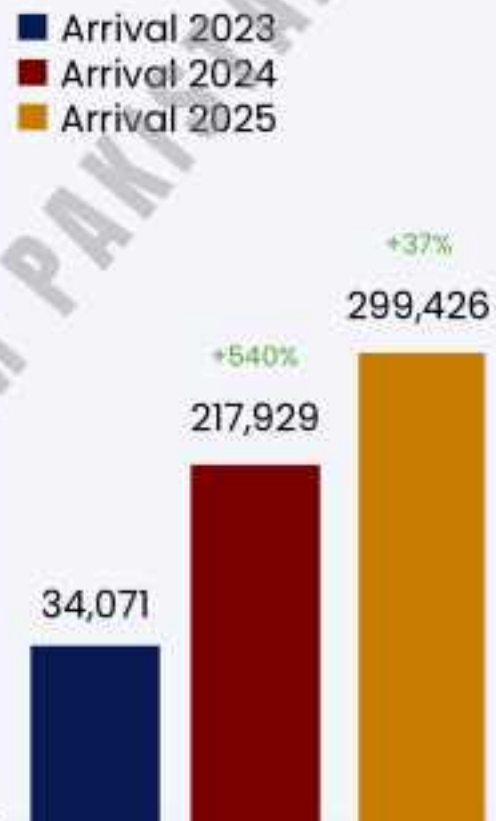
MEDICAL ARRIVAL 2025

TOP 10 COUNTRIES

"Individuals who travel to obtain medical treatment or healthcare services, in accordance with the host country's medical visa or health-related entry provisions."

COUNTRY	TOTAL
Afghanistan	298,239
Bangladesh	901
Somalia	71
Oman	67
Iran	41
United Kingdom	17
Australia	10
Russia	9
Canada	8
Tajikistan	8

Total Arrival: 299,426





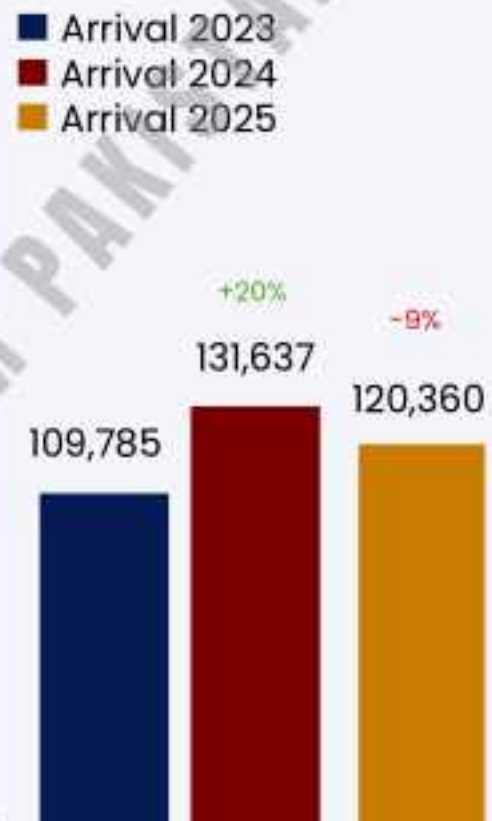
FAMILY VISIT 2025

TOP 10 COUNTRIES

"Individuals who travel to visit immediate or extended family members, under applicable visit visa or temporary entry provisions of the host country."

COUNTRY	TOTAL
USA	41,138
Spain	14,773
UK	11,633
Afghanistan	5,530
Canada	4,795
Iran	4,033
Oman	3,361
China	3,263
South Africa	3,135
Norway	2,837

Total Arrival: 120,360





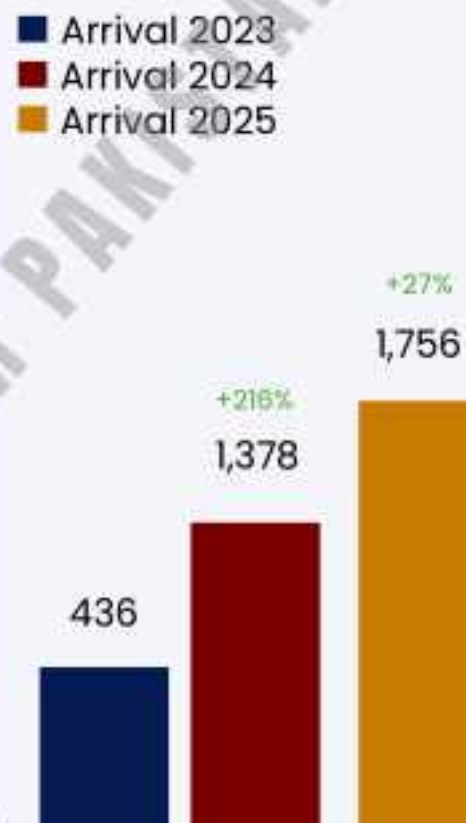
SPORTS ARRIVAL 2025

TOP 10 COUNTRIES

"Travel undertaken to participate in, attend, or view sporting events, competitions, or training activities outside one's usual place of residence."

COUNTRY	TOTAL
UK	286
South Africa	280
Australia	139
New Zealand	109
Sri Lanka	107
Bangladesh	98
Iran	78
Afghanistan	62
Zimbabwe	47
Thailand	43

Total Arrival: 1,756





STUDY ARRIVAL 2025

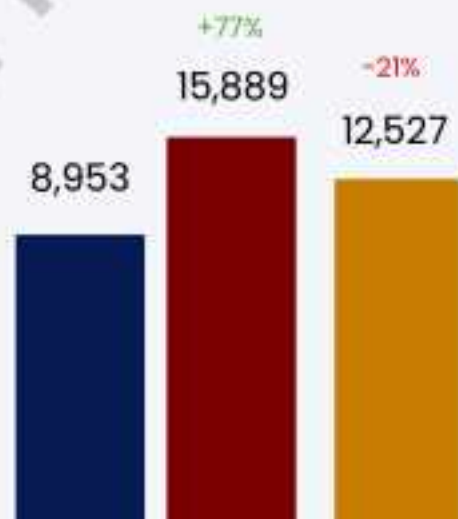
TOP 10 COUNTRIES

"Individuals who travel internationally for education, academic enrollment, or participation in training or research programs under applicable student or study visa provisions."

COUNTRY	TOTAL
Afghanistan	9,227
China	477
Iran	400
Sri Lanka	337
Palestine	286
Somalia	262
Indonesia	228
Thailand	166
Jordan	147
Yemen	129

Total Arrival: 12,527

■ Arrival 2023
■ Arrival 2024
■ Arrival 2025





MOUNTAINEERING & TREKKING

TOP 10 COUNTRIES

"Individuals who travel to mountainous or high-altitude regions to undertake climbing, trekking, or hiking activities for adventure, exploration, or recreation purposes."

COUNTRY	TOTAL
UK	146
China	145
Spain	136
Poland	128
USA	119
France	94
Italy	91
Japan	88
Nepal	67
Russia	49

Total Arrival: 1,523

■ Arrival 2023
■ Arrival 2024
■ Arrival 2025





ENTRY POINTS FOREIGN ARRIVAL



FOREIGNER ARRIVAL 2025

MAJOR ENTRY POINTS

SITE	COUNT
Benazir Bhutto International Airport Islamabad	635,728
Allama Iqbal International Airport, Lahore	430,614
Torkham Land Border	424,260
Jinnah International Airport Karachi	301,148
Taftan Land Border	130,165
Chaman Land Route	95,995
Kartarpur Corridor, Narowal	48,539
Sialkot International Airport, Sialkot	41,657
Peshawar International Airport	23,993
Wagha Land Route, Lahore	19,708
Multan International Airport	17,768
Gabd Land Route	15,679
Sost Land Border	6,562
Faisalabad International Airport	6,194
Quetta International Airport, Quetta	5,413
Kharlarchi Land Border, KP	2,602
Sheikh Zayed International Airport Rahimyar Khan	2,034
Mand Land Route Balochistan	1,769
Ghulam Khan Land Border, Kpk	1,048
Gwadar International Airport, Gwadar	268



OUTBOUND STATISTICS INTERNATIONAL



PAKISTANI DEPARTURE 2025

TOURIST VISA

Total Arrival: 494,501

COUNTRY	TOTAL
United Arab Emirates	95,973
Malaysia	50,882
Iraq	34,561
Iran	30,185
Thailand	30,000
Saudi Arabia	29,543
United Kingdom	27,874
United States	21,587
Turkey	21,361
Azerbaijan	19,855
Afghanistan	11,285
China	10,866
Indonesia	8,860
Sri Lanka	7,528
Bahrain	6,799
Qatar	6,746
Germany	6,258
Cambodia	5,939
Canada	5,933
Australia	5,210
Singapore	5,110



PAKISTANI DEPARTURE 2025

TOURIST VISA

COUNTRY	TOTAL
Italy	3,736
Uzbekistan	3,363
Bangladesh	2,913
South Africa	2,604
Japan	2,544
Oman	2,342
Spain	2,320
Netherlands	2,085
India	2,042
France	1,950
Kenya	1,649
Kuwait	1,346
Korea	1,232
Norway	1,127
Philippines	1,008
Hong Kong	948
Uganda	919
Egypt	848
Switzerland	800
Russian Federation	792
Tanzania	777
Vietnam	761



PAKISTANI DEPARTURE 2025

TOURIST VISA

COUNTRY	TOTAL
Ireland	743
Cyprus	725
Portugal	680
Morocco	677
Maldives	670
Belgium	646
Malawi	617
Denmark	515
Ethiopia	509
Kyrgyzstan	426
Nepal	415
New Zealand	343
Jordan	341
Greece	328
Nigeria	277
Austria	266
Kazakhstan	244



PAKISTANI DEPARTURE 2025

TOURIST VISA

COUNTRY	TOTAL
Tajikistan	244
Zambia	209
Swaziland	208
Zimbabwe	205
Finland	191
Brazil	170
Hungary	166
Mauritius	165
Congo, Democratic	161
Somalia	152
Ghana	146
Madagascar	138
Czech Republic	136
Sweden	136
Mozambique	120
Taiwan	110
Poland	104
Belarus	97
C Te D'ivoire (Ivory Coast)	86
Georgia	83



PAKISTANI DEPARTURE 2025

TOURIST VISA

COUNTRY	TOTAL
Myanmar	81
Romania	80
Sierra Leone	79
Rwanda	78
Lebanon	76
Djibouti	74
Seychelles	70
Sudan	68
Botswana	67
Tunisia	66
Liberia	65
South Sudan	63
Bulgaria	59
Congo, Republic	59
Angola	57
Luxembourg	57
Algeria	53
Argentina	51
Libya	49
Mexico	47
Namibia	44
Senegal	44



PAKISTANI DEPARTURE 2025

TOURIST VISA

COUNTRY	TOTAL
Cameroon	43
Aruba	41
Guinea	39
Mali	38
Malta	38
Yemen	38
Mauritania	37
Brunei Darussalam	34
Chad	34
Reunion Island	34
Benin	31
Burundi	29
Macao	28
Bosnia and Herzegovina	27
Chile	26
Gambia	25
Comoros	24
Colombia	23



PAKISTANI DEPARTURE 2025

TOURIST VISA

COUNTRY	TOTAL
Guinea-Bissau	23
Lao People's Democratic Republic	23
Antarctica	22
Togo	22
Fiji	21
Mongolia	21
Syrian Arab Republic	21
Serbia	20
Gabon	19
Mayotte	19
Moldova	19
Albania	17
Bahamas	17
Lithuania	17
Uruguay	17
Burkina Faso	16
Cayman Islands	16
Bhutan	14
Turks and Caicos Islands	13



PAKISTANI DEPARTURE 2025

TOURIST VISA

COUNTRY	TOTAL
Ecuador	12
Turkmenistan	12
Panama	11
Vatican City State	11
Latvia	10
Martinique	10
Venezuela	10
El Salvador	9
Estonia	9
Niger	8
American Samoa	7
British Indian Ocean Territory	7
Croatia	7
Lesotho	7
Paraguay	7
Iceland	6
Montserrat	6
Ukraine	6
Montenegro	5
Timor-Leste	5
Liechtenstein	4



PAKISTANI DEPARTURE 2025

TOURIST VISA

COUNTRY	TOTAL
Netherlands Antilles	4
Peru	4
Republic of Kosovo	4
Cuba	3
Guyana	3
Honduras	3
Marshall Islands	3
Papua New Guinea	3
Solomon Islands	3
Tonga	3
Trinidad and Tobago	3
Tuvalu	3
Andorra	2
Armenia	2
Barbados	2
Bermuda	2
Equatorial Guinea	2
Guatemala	2
Jamaica	2



PAKISTANI DEPARTURE 2025

TOURIST VISA

COUNTRY	TOTAL
New Caledonia	2
Palestine	2
Saint Lucia	2
Virgin Islands, British	2
Western Sahara	2
Anguilla	1
Belize	1
Bouvet Island	1
Cape Verde	1
Christmas Island	1
Dominican Republic	1
East Timor	1
Eritrea	1
Falkland Islands	1
French Guiana	1
French Polynesia	1



PAKISTANI DEPARTURE 2025

TOURIST VISA

COUNTRY	TOTAL
Gibraltar	1
Kiribati	1
North Korea	1
Nauru	1
Nicaragua	1
Serbia	1
Saint Helena	1
Saint Pierre And Miquelon	1
South Georgia And The South Sandwich Islands	1
Suriname	1
United States Minor Outlying Islands	1
Vanuatu	1
Virgin Islands, U.S.	1
Yugoslavia	1
TOTAL	494,501



DOMESTIC STATISTICS

PROVINCES & REGIONS



DOMESTIC STATISTICS

PROVINCES & REGIONS WISE

DOMESTIC INFLOW

NAME	DOMESTIC
Islamabad	712,268
Punjab	2,253,204
Sindh	691,406
Balochistan	11,233
Khyber Pakhtunkhwa	10,937,039
Gilgit Baltistan	860,808
Azad Jammu & Kashmir	2,231,000
Total	17,696,958 (17.7 Million)

SERVICE PROVIDERS

NAME	HOTELS	RESTAURANTS	TOUR OPERATORS	TOUR GUIDES
Islamabad	113	271	973	99
Punjab	1,177	1,343	5,891	184
Sindh	Data not available			
Balochistan	184	142	226	1
Khyber Pakhtunkhwa	Data not available			
Gilgit Baltistan	83	1	157	503
Azad Jammu & Kashmir	-	-	153	-
Total	1,557	1,486	153	787

PUNJAB

DOMESTIC INFLOW

2022



PUNJAB INFLOW 2025



TOURIST INFLOW

Tourism Development Corporation of Punjab (TDCP)

VENUE	DOMESTIC	FOREIGNERS
TDCP Patriata Chairlift, Cable Car & Golf Car	587,968	1,286
TDCP Soft Wheel Train, Murree	39,010	-
TDCP Sightseeing Bus (Lahore, Rawalpindi, Multan, Bahawalpur, & Faisalabad	74,780	-
Tourist Information Center, Rawalpindi	463	-
TDCP Kallar Kahar	272,552	-
TDCP Khabeki Lake/TDCP Dharabi	59,832	-
TDCP Derawar	172	-
TDCP Boat Safari Train Cachran	6,466	-

PUNJAB INFLOW 2025



TOURIST INFLOW

Directorate General of Archeology		
VENUE	DOMESTIC	FOREIGNERS
Taxila Museum	94,604	5,219
Mughal Garden, Wah	136,332	72
Taxila Sites	10,236	3,696
Harappa Museum	109,391	768
Rohtas Fort	130,080	602
Hiran Minar, Sheikhupura	391,184	885
Allama Iqbal Museum, Javed Manzil, Lahore	20,136	40
Allama Iqbal Museum, Sialkot	85,327	29
Derawar Fort, Cholistan	43,000	530
Lahore Museum, Lahore	191,671	5,755

DEPARTMENT OF TOURIST SERVICES

REGISTRATION TYPE	NEW LICENSES - 2025	TOTAL
Hotels / Guest Houses	225	1,177
Restaurants	486	1,343
Tour Operators	972	5,891
Tourist Guides	68	184

SINDH

DOMESTIC INFLOW

2022





SINDH

INFLOW 2025

TOURIST INFLOW

VENUE	DOMESTIC	FOREIGNERS
National Museum of Pakistan, Karachi	15,280	370
Archaeological Museum, Mohen-jodaro	135,313	834
Makli Hill Monuments, Thatta	90,540	1,077
Kot Diji Fort, Khairpur	45,638	707
Rani Kot Fort, Jamshoro	4,208	42
Quaid-e-Azam House Museum, Karachi	10,020	366
Archaeological Museum, Banbhore	23,778	385
Mukhi House Museum, Hyderabad	4,187	12
City Museum, Thatta	12,268	597
National Museum of Pakistan,	15,280	370
Site Museum Nagarparkar,	3,577	10
Khairpur Mir's Estate Museum	5,317	9
Archaeological Museum, Sukkur	6,702	5
Archaeological Museum, Umerkot	74,454	272
Quaid-e-Azam Birth Place, Karachi	13,709	290
Tajjar City Museum Larkana	11,605	178
Keenjhar Lake	209,930	1,155
Gorakh Hills	9,600	150

BALUCHISTAN

DOMESTIC INFLOW

2022



BALUCHISTAN

INFLOW 2025



TOURIST INFLOW

VENUE	DOMESTIC	FOREIGNERS
Quaide-e-Azam Residency, Ziarat	10,680	-
Mehergarh Museum, Quetta	139	-
Gwadar Fort Museum	20	7
Turbat Museum, District Kech	304	-
Jirga Hall Museum or Mehergarh Museum, Sibi	90	-

DEPARTMENT OF TOURIST SERVICES

Registration Type	NEW LICENSES	TOTAL
Hotels / Guest Houses	4	184
Restaurants	NIL	142
Tour Operators	7	116
Tourist Guides	NIL	1
Travel Agencies	3	110

KHYBER PAKHTUNKHWA

DOMESTIC INFLOW

5202





KHYBER PAKHTUNKHWA INFLOW 2025

TOURIST INFLOW

Tourist Facilities / Sites	DOMESTIC	FOREIGNERS
Dir Upper	876,175	226
Malam Jabba	2,857,418	3,333
Galiyat	4,263,870	277
Chitral Upper	6,802	461
Chitral Lower	170,836	2,258
Kaghan/Naran	2,469,361	5
Takht-i-Bhai	204,304	2,091
Peshawar Museum	42,369	2,507
Bamburat Museum	19,770	664
Sethi House Peshawar	8,179	1,333
Chitral Museum	4,765	101
Swat Museum	13,190	900

GILGIT BALTISTAN

DOMESTIC INFLOW

652022





GILGIT BALTISTAN

INFLOW 2025

TOURIST INFLOW

COUNTRY	TOURIST SITES	DOMESTIC	ENTRY POINTS	INTERNATIONAL
Astore	55	98,747	Gilgit Airport	2924
Diamer	94	202,580		
Gilgit	162	136,748	Skardu Airport	8815
Ghizer	82	7,908		
Ghanche	55	9,123	KKH Thore	5837
Kharmang	10	2,025		
Hunza	331	189,733	Babusar	3003
Nagar	60	10,790		
Skardu	301	191,774	Khunjerab	2278
Shigar	33	11,380		
Baltit Fort Museum	-	-	Langar	658
Others	-	-		
Total	1,183	860,808		

DEPARTMENT OF TOURIST SERVICES

REGISTRATION TYPE	NEW LICENSES	TOTAL
Hotels / Guest Houses	47	83
Restaurants	-	1
Tour Operaators	90	153
Tourist Guides	427	503
Travel Agencies	2	4

AZAD JAMMU & KASHMIR

DOMESTIC INFLOW

652022





AZAD JAMMU & KASHMIR

INFLOW 2025

TOURIST INFLOW

TOURISTS	DOMESTIC	FOREIGNERS
Total Tourists	2.231 Million	-

DEPARTMENT OF TOURIST SERVICES

REGISTRATION TYPE	NEW LICENSES	TOTAL
Tour Operators / Travel Agents	35	83

ISLAMABAD

DOMESTIC INFLOW

52022





ISLAMABAD INFLOW 2025

TOURIST INFLOW

TOURISTS	DOMESTIC	FOREIGNERS
Islamabad Museum, Islamabad	3,963	613
Pakistan National Museum of Ethnology (Heritage Museum) / Lok Virsa	229,189	3,802
Pakistan National Mounument Museum	309,897	3,022
PNCA Art Galleries, Auditorium, Open Air Theatre, Lawn and others	150,000	7,500
National Museum of Pakistan, Karachi	15,280	370

DEPARTMENT OF TOURIST SERVICES

REGISTRATION TYPE	TOTAL
Hotels / Guest Houses	113
Restaurants	271
Tour Operaators	973
Tourist Guides	99



TOTAL INBOUND TRAVEL 2021 TILL 2025



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	Total
Afghanistan	962,088	617,210	598,828	461,199	575,674	3,214,999
Albania	-	62	92	66	90	310
Algeria	-	406	538	530	686	2,160
Andorra	-	-	-	6	4	10
Angola	42	-	92	95	149	378
Anguilla	-	-	18	-	10	28
Antarctica	-	2	-	-	-	2
Antigua and Barbuda	36	104	72	101	144	457
Argentina	101	239	279	313	278	1,210
Armenia	-	-	-	2	2	4
Aruba	-	79	51	29	21	180
Australia	11,794	47,983	51,770	59,154	58,578	229,279
Austria	2,010	3,176	3,042	3,269	3,435	14,932
Azerbaijan	355	476	694	1,038	1,239	3,802
Bahamas	4	3	6	-	4	17
Bahrain	9,101	10,680	10,888	11,285	11,306	53,260
Bangladesh	1,580	2,669	3,157	4,769	9,633	21,808
Barbados	-	-	17	18	36	71
Belarus	131	248	203	315	325	1,222



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Belgium	7,243	10,080	9,900	10,949	11,010	49,182
Belize	6	17	16	18	18	75
Benin	10	-	16	19	50	95
Bhutan	-	-	17	50	40	107
Bolivia	18	27	44	39	31	159
Bosnia and Herzeagovina	50	96	97	127	158	528
Botswana	30	62	68	68	53	281
Brazil	376	699	890	1,002	1,219	4,186
British Indian Ocean Territory	-	3	5	14	16	38
Brunei Darussalam	-	61	69	90	77	297
Bulgaria	161	284	297	253	537	1,532
Burkina Faso	-	40	40	48	90	218
Burundi	17	31	27	29	56	160
C te d'Ivoire	-	66	84	81	102	333
Cambodia	-	62	195	104	146	507
Cameroon	-	-	102	109	193	404
Canada	65,255	107,280	108,310	116,527	117,600	514,972
Cape Verde	-	-	-	7	4	11
Central African Republic	-	8	10	8	16	42



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Chad	-	125	145	95	104	469
Chile	204	265	341	390	447	1,647
China	25,240	27,605	49,519	64,460	85,575	252,399
Cocos (Keeling) Islands	8	9	12	24	18	71
Colombia	83	138	214	416	335	1,186
Comoros	67	110	160	188	205	730
Congo, Republic	-	-	-	3	1	4
Congo, Democratic Republic	-	28	34	50	60	172
Costa Rica	-	30	30	58	40	158
Croatia	185	150	189	187	511	1,222
Cuba	16	-	14	27	31	88
Cyprus	101	139	190	244	234	908
Czech Republic	344	602	630	640	640	2,856
Denmark	6,147	9,375	9,007	9,283	8,697	42,509
Djibouti	61	401	332	363	269	1,426
Dominica	129	405	726	809	854	2,923



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Dominican Republic	44	95	84	76	111	326
Ecuador	122	203	224	240	235	898
Egypt	1,272	2,124	2,263	2,733	3,483	9,413
El Salvador	-	-	31	52	23	83
Equatorial Guinea	-	-	-	1	1	2
Eritrea	0	10	12	19	18	41
Estonia	90	108	128	161	212	540
Ethiopia	152	353	1,289	1,793	1,252	3,587
Falkland Islands	-	1	1	-	-	2
Faroe Islands	3	6	1	2	2	12
Fiji	17	89	84	141	99	373
Finland	1,065	1,568	1,700	1,677	1,849	6,590
France	12,147	17,650	16,747	17,269	19,072	72,177
France Metropolitan	5	3	7	5	5	24
Gabon	21	43	42	41	32	162
Gambia	27	75	61	103	79	266
Georgia	134	233	220	234	641	914
Germany	22,928	36,715	37,796	41,352	43,097	153,676
Ghana	79	117	164	202	371	611



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Gibraltar	7	4	10	10	8	39
Greece	393	667	766	892	1,530	4,248
Grenada	13	37	39	36	47	172
Guadeloupe	-	-	-	3	2	5
Guatemala	-	29	29	23	34	115
Guinea	12	-	24	37	39	112
Guinea-Bissau	-	12	15	9	42	78
Guyana	16	18	39	29	35	137
Haiti	-	-	3	7	-	10
Honduras	17	33	29	51	67	130
Hong Kong	-	7	-	-	33	40
Hungary	341	549	515	624	713	2,742
Iceland	-	78	52	62	78	270
India	16,295	99,112	109,689	149,796	77,907	452,799
Indonesia	1,807	4,318	3,768	5,213	7,720	22,826
Iran	62,883	69,208	88,944	106,371	152,885	480,291
Iraq	503	720	881	1,474	2,206	5,784
Ireland	6,179	10,636	11,260	12,367	13,841	54,283
Italy	16,661	26,159	26,368	29,012	32,771	130,971



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Jamaica	31	42	37	65	59	234
Japan	1,946	3,981	6,299	6,711	7,599	26,548
Jordan	945	2,084	1,814	1,927	1,918	8,688
Kazakhstan	422	795	866	972	1,253	4,308
Kenya	960	1,843	1,797	3,499	2,301	10,400
Kiribati	-	-	-	3	1	4
Korea, Democratic	-	-	85	83	65	233
Korea, Republic of	1,829	3,566	4,996	5,716	7,065	23,172
Kuwait	301	578	666	657	758	2,960
Kyrgyzstan	1,206	1,504	1,694	2,576	2,686	9,666
Lao People's Democratic Republic	-	75	59	59	72	265
Latvia	156	243	275	211	323	1,208
Lebanon	277	573	580	695	827	2,952
Lesotho	35	113	104	76	94	422
Liberia	-	18	12	14	21	65
Libyan Arab Jamahiriya	-	-	254	287	304	845
Liechtenstein	-	7	10	7	3	27
Lithuania	162	333	318	339	530	1,682



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Luxembourg	98	95	130	161	219	703
Macao	2,428	1,965	2,210	2,491	1,860	10,954
Macedonia	-	-	48	31	60	139
Madagascar	29	106	119	382	146	782
Malawi	764	899	1,042	930	1,059	4,694
Malaysia	1,743	9,846	10,957	13,993	11,626	48,165
Maldives	127	210	277	339	399	1,352
Mali	29	149	124	122	118	542
Malta	65	136	134	243	318	896
Marshall Islands	-	-	-	2	1	3
Martinique	-	-	-	-	1	1
Mauritania	13	-	21	23	60	117
Mauritius	243	855	1,024	1,152	1,150	4,424
Mayotte	-	-	-	-	9	9
Mexico	211	378	605	674	645	2,513
Moldova	-	-	57	32	55	144
Monaco	14	11	9	6	5	45
Mongolia	-	-	39	116	88	243
Montenegro	-	-	17	21	359	397
Morocco	571	996	995	1,260	1,371	5,193



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Mozambique	1,002	1,739	2,037	2,301	2,277	9,356
Myanmar	-	272	422	547	4,322	5,563
Namibia	17	71	68	53	49	258
Nauru	-	2	6	6	3	17
Nepal	607	1,176	1,429	1,645	1,484	6,341
Netherlands	9,290	14,510	14,257	15,096	15,198	68,351
New Zealand	899	3,909	4,202	4,767	4,456	18,233
Nicaragua	-	9	30	12	16	67
Niger	-	-	15	20	24	59
Nigeria	1,021	1,168	975	1,274	1,500	5,938
Northern Mariana	-	-	-	-	5	5
Norway	11,968	21,507	18,853	19,485	18,094	89,907
Oman	4,189	7,937	8,986	9,119	11,074	41,305
Palestine	150	524	541	470	5	1,690
Palestinian Territory, Occupied	-	-	-	-	725	725
Panama	29	53	73	92	116	363
Papua New Guinea	-	-	7	6	6	19
Paraguay	6	17	13	13	19	68
Peru	75	131	164	259	274	903



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Philippines	2,726	4,995	5,657	6,835	32,455	52,668
Poland	1,089	1,905	1,969	2,471	2,562	9,996
Portugal	2,336	4,003	4,151	4,759	5,246	20,495
Qatar	685	1,058	1,195	1,484	1,366	5,788
Refugee (1951 Convention)	371	47	29	52	39	538
Refugee (Other)	35	0	24	-	17	76
Republic of Kosovo	-	27	22	23	36	108
Republic of Serbia	113	142	115	-	246	616
Republic of South Sudan	-	6	5	17	12	40
Reunion	25	12	160	64	63	324
Romania	710	1,020	1,060	963	1,643	5,396
Russian Federation	2,277	2,913	3,494	4,866	6,159	19,709
Rwanda	-	-	57	142	148	347
Saint Kitts and Nevis	54	109	149	148	147	607
Saint Lucia	-	11	18	44	24	97



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Saint Vincent and the Grenadines	-	-	-	5	3	8
Samoa	-	-	1	5	17	23
San Marino	-	1	-	-	1	2
Saudi Arabia	3,949	7,624	6,786	6,664	6,387	31,410
Senegal	31	74	94	109	130	438
Seychelles	3	19	20	15	37	94
Sierra Leone	-	68	79	96	59	302
Singapore	674	2,267	2,900	3,758	3,106	12,705
Slovakia	148	348	414	403	307	1,620
Slovenia	57	93	129	151	113	543
Solomon Islands	-	-	-	-	3	3
Somalia	177	-	587	591	662	2,017
South Africa	3,767	9,871	8,971	8,872	9,780	41,261
South Georgia & the South Sandwich Islands	-	-	-	-	1	1
Spain	13,566	22,510	24,917	29,431	33,272	123,696
Specialized Agency of UN	619	1,219	1,591	1,640	1,298	6,367



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Sri Lanka	1,454	2,813	3,231	3,957	6,177	17,632
Stateless Person	32	40	30	47	40	189
Sudan	266	549	541	526	652	2,534
Suriname	-	8	-	9	11	28
Swaziland	67	106	69	112	92	446
Sweden	6,052	8,392	8,452	9,778	9,867	42,541
Switzerland	2,069	3,310	3,328	3,666	3,686	16,059
Syrian Arab Republic	320	449	519	688	1,782	3,758
Taiwan	-	314	-	817	834	1,965
Tajikistan	-	-	374	537	584	1,495
Tanzania, United Republic Of	604	822	909	2,211	1,292	5,838
Thailand	616	4,751	5,192	6,012	5,989	22,560
Timor-Leste	-	-	20	14	23	57
Togo	-	-	8	15	20	43
Tokelau	-	-	-	-	2	2
Tonga	-	-	4	3	-	7



TOTAL INBOUND ARRIVAL

2021 TILL 2025

COUNTRY	2021	2022	2023	2024	2025	TOTAL
Trinidad and Tobago	27	78	62	80	109	356
Tunisia	181	505	590	564	744	2,584
Turkiye	7,383	13,007	13,066	14,527	15,262	63,245
Turkmenistan	26	36	91	145	123	421
Turks and Caicos	-	15	24	18	23	80
Tuvalu	-	-	-	7	6	13
Uganda	272	416	461	563	684	2,396
Ukraine	1,216	822	808	910	4,434	8,190
United Arab Emirates	1,795	2,638	3,037	3,344	4,280	15,094
United Kingdom	264,583	514,252	490,997	503,383	514,412	2,287,627
United Nations Organization	1,248	2,097	1,986	1,887	1,447	8,665
United States	173,528	240,804	244,710	260,406	248,665	1,168,113
United States Minor Outlying Islands	-	-	1	-	4	5
Uruguay	16	28	32	46	47	169



TOTAL INBOUND ARRIVAL

2021 TILL 2025

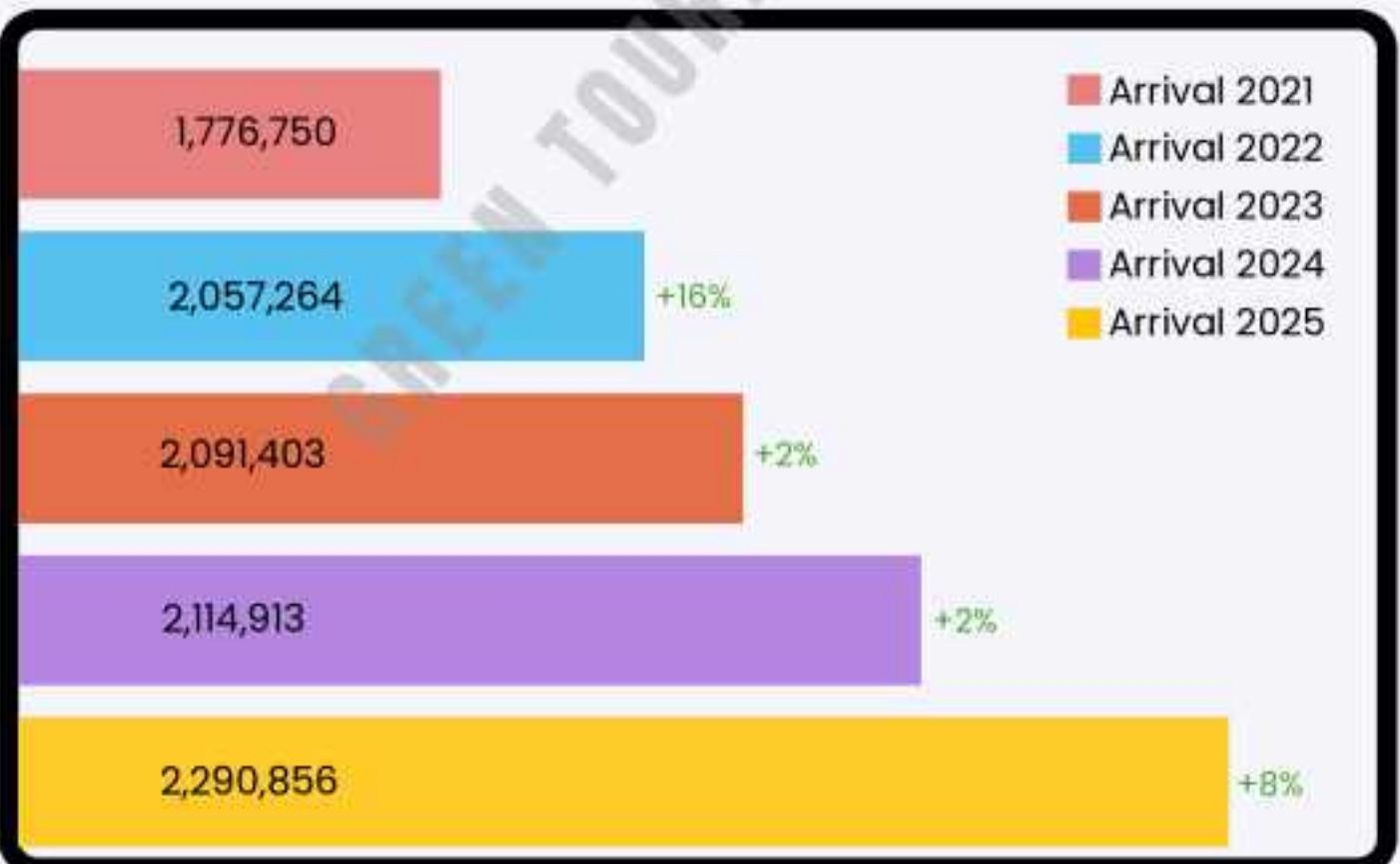
COUNTRY	2021	2022	2023	2024	2025	TOTAL
Utopia	11	23	28	28	21	111
Uzbekistan	427	774	597	768	1,304	3,870
Vanuatu	3	21	31	38	29	122
Vatican City State	212	143	96	67	15	533
Venezuela	-	63	-	67	209	339
Vietnam	-	912	-	1,557	3,981	6,450
Virgin Islands, British	-	-	-	-	2	2
Wallis and Futuna	-	1	3	-	1	5
Western Sahara	1	-	-	1	-	2
Yemen	460	973	1,158	1,535	926	5,052
Yugoslavia	-	-	-	-	3	3
Zambia	120	350	288	301	340	1,399
Zimbabwe	213	430	509	544	694	2,390



TOTAL INBOUND ARRIVAL 2021 TILL 2025

GRAND TOTAL OF THE LAST FIVE YEARS

YEAR	GRAND TOTAL
2021	1,776,750
2022	2,057,264
2023	2,091,403
2024	2,114,913
2025	2,290,856
2021 TILL 2025	10,331,186





GREEN PAK HOTELS & RESORTS



GreenPak Riverfront Naran



GreenPak Lagoon Gadani



GreenPak Broadbeach Sonmiani



GreenPak Hotel Hunza



GreenPak Resort Naltar



K2 Hotel by GreenPak Skardu



GreenPak Resort Katas Raj



GreenPak Hotel Ayubia



GREEN PAK HOTELS & RESORTS



GreenPak Hotel Balakot



GreenPak Hotel Booni



GreenPak Hotel Kalam



GreenPak Resort Chaffar Plain



GreenPak Nankana

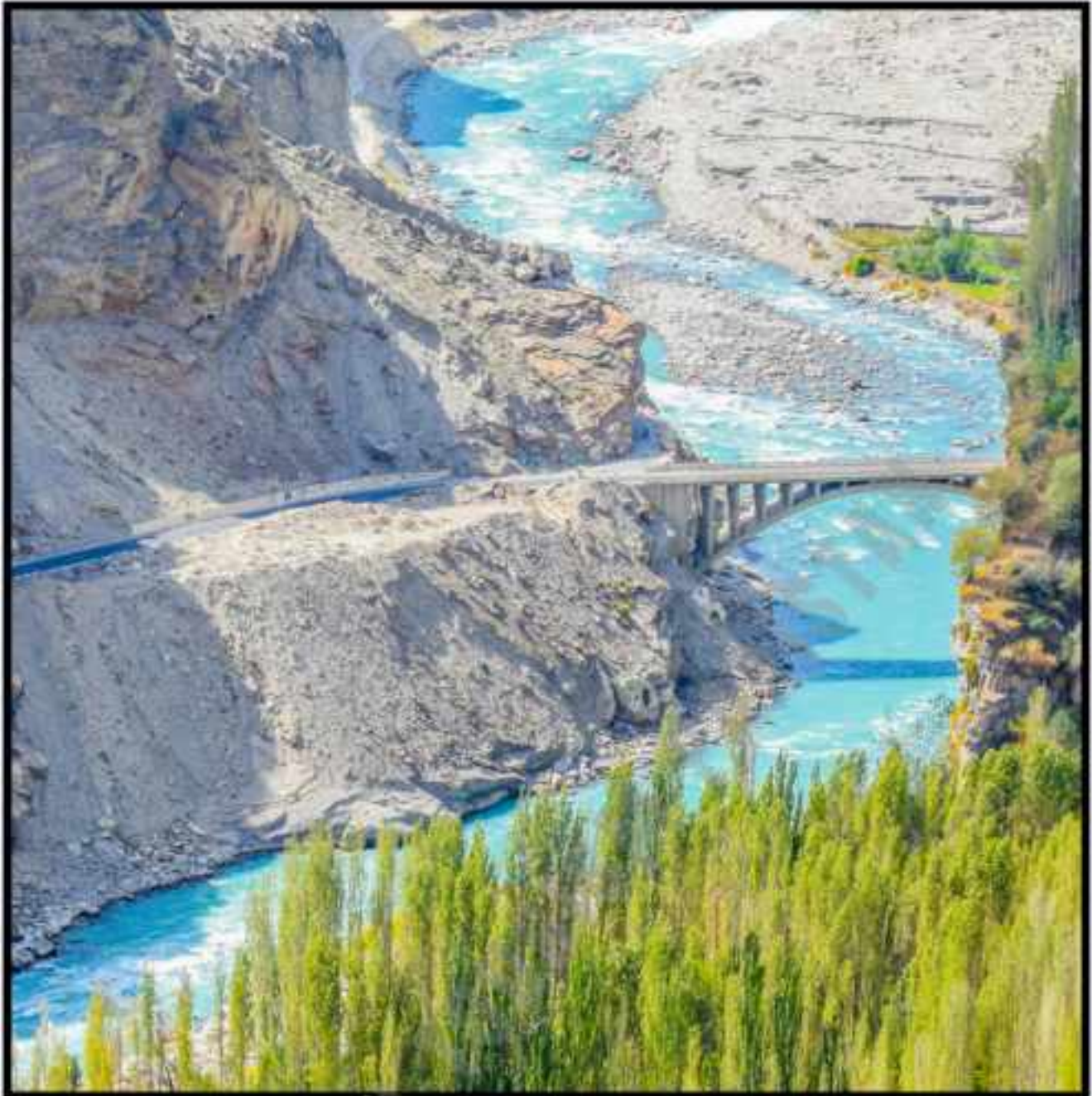


GreenPak Hotel Fort Munro



GreenPak Resort Bansra Gali

Contact For Booking
0316-8911000



DATA SOURCES

- Integrated Border Management System, FIA, Ministry of Interior
- National Heritage & Culture Division, Islamabad
- Department Of Archaeology and Museums (DOAM), Islamabad
- Department of Tourism, Archeology & Museum, Punjab
- Department of Culture, Tourism & Antiquities, Sindh / STDC
- Department of Culture, Tourism & Youth Affairs, KP / KPCTA
- Culture, Tourism & Archives, Balochistan
- Tourism, Sports, Culture, Youth Affairs, Archeology, and Museum, GB
- Information, Tourism & IT, Azad Jammu & Kashmir, AJK
- World Travel & Tourism Council (WTTC)

IMAGE CREDITS

- Pexels, Shutterstock, Unsplash, Flickr (@s_sohaib)



DISCLAIMER

"Prepared through extensive research and analysis, every effort has been made to ensure accuracy; however, any errors, omissions, corrections, diverse perspectives, and feedback are welcomed."



**GREEN
TOURISM
PAKISTAN**

Address: Green Tourism Pakistan Corporate Office, DHA

Business District, DHA Phase 5, Islamabad

Email: ikram.fareed@greenpaktourism.com

Telephone: 051-111-148-148

Mobile: +92 (316) 891-1000